

## Cray Kaiser Privacy Policy

By using our Website, you consent to the data practices described in this Privacy Policy. If you do not agree with the data practices described in this Privacy Policy, you should not use this Website.

### **What information do we collect?**

You are free to explore our Website without providing any information about yourself. We do collect information from you when you register on our site, subscribe to our newsletter, respond to download a PDF or fill out a form. We collect Personal Information and Navigational Information as described below:

#### *Personal Information*

This refers to any information that you voluntarily submit to us and that identifies you personally, including contact information, such as your name, e-mail address, company name, address, phone number, and other information about yourself or your business. In addition to any data that you enter on the Website, personal information also refers to any information about you that is available on the internet, such as from Facebook, LinkedIn, Twitter and Google, or publicly available information that we acquire from service providers.

#### *Navigational Information*

This refers to information about your computer and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit and pages viewed.

#### *Information about Children*

The Website is not intended for or targeted at children under 13, and we do not knowingly or intentionally collect information about children under 13. If you believe that we have collected information about a child under 13, please contact us at [crayadmin@craykaiser.com](mailto:crayadmin@craykaiser.com), so that we may delete the information.

### **What do we use your information for?**

Any of the information we collect from you may be used in one of the following ways:

To personalize your experience. Your information helps us to better respond to your individual needs.

To improve our website and service. We continually strive to improve our website offerings based on the information and feedback we receive from you.

To send periodic emails. The email address you provide may be used to send you information such as company news, updates, related product or service information, etc.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

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### **Do we use cookies?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers' systems to recognize your browser and capture and remember certain information. We use cookies to help us remember you and understand your preferences for future visits.

### **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety.

### **Your Consent**

By using our site, you consent to our privacy policy.

### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page. This policy was last modified on 02/02/2016.

### **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us at [crayadmin@craykaiser.com](mailto:crayadmin@craykaiser.com).